



Downtown Detroit Markets Create Opportunity for Small Businesses

- **Bedrock and the Quicken Loans Family of Companies celebrate local entrepreneurship, invite small businesses to be part of Downtown Detroit Markets this winter**
- **Downtown Detroit Markets will include more than 30 artists, makers, entrepreneurs, and small businesses**
- **Applications open now through October 23**

October 10, 2017 (DETROIT) – Artists, makers, entrepreneurs and small businesses are invited to apply to participate in the Downtown Detroit Markets for the winter season. Bedrock and the Quicken Loans Family of Companies created the markets as part of their ongoing commitment to drive entrepreneurship and diverse retail offerings within the city.

Downtown Detroit Markets will accompany the variety of winter activations up and down Woodward and throughout Capital Park and Cadillac Square. They will be open for the winter season from November 17, 2017 through Sunday, January 7, 2018. Applications are open now through Monday, October 23, 2017 at <http://www.bedrockdetroit.com/downtown-detroit-markets/>

“Detroit is like no other city; our downtown is a strong mix of national retailers and local businesses. Downtown Detroit Markets give local artists, makers and small businesses an unmatched opportunity to expose their brand to millions of shoppers in a dynamic retail environment,” said James Chapman, Director of Entrepreneurship, Quicken Loans Family of Companies. “The entrepreneurial scene in Detroit is at an exciting inflection point. One of our top priorities is to create a positive, motivational and energy-filled environment that fosters the creation and growth of numerous entrepreneurial startups and small businesses that will thrive and play a major part in the growth of Detroit.”

The Downtown Detroit Markets are part of Bedrock and the Quicken Loans Family of Companies’ commitment to bring entrepreneurial ideas to action, strengthen small businesses, support community creativity and continue to establish downtown Detroit as a shopping destination.

“We see these markets as a way to tap into the amazing talent around the city and deliver a one-of-a-kind experience throughout Detroit,” said Francesca George, Director of Tenant Relations, Bedrock. “We are looking to assemble a strong mix of retailers, food and beverage vendors for the Downtown Detroit Markets. We will have a little bit of everything, from street activations to live entertainment and family attractions. This will be more than shopping. It will be an experience where there will be a reason for everyone to come downtown.”

Market Vendor Selection and Application Timeline for Winter

- Submission Process: Tuesday, October 10, 2017 – Monday, October 23, 2017
 - Apply here: <http://www.bedrockdetroit.com/downtown-detroit-markets/>
 - Deadline is Monday, October 23, 2017 at 11:59 p.m. EDT
- Vendor Announcement: Thursday, October 26, 2017
 - The 30 businesses will be announced via Bedrock social media channels.
- Downtown Detroit Markets Open For Winter: Friday, November 17, 2017 (the night of the Detroit Tree Lighting Ceremony) – Sunday, January 7, 2018
- The Downtown Detroit Markets will be open during the following days/times.
 - Monday – Thursday from 11:00 a.m. – 7:00 p.m.
 - Friday and Saturday from 11:00 a.m. – 8:00 p.m.
 - Sunday from 12:00– 5:00 p.m.
 - Closed Thanksgiving Day and Christmas Day

For full details, including eligibility requirements, answers to frequently asked questions, and how to apply, visit: <http://www.bedrockdetroit.com/downtown-detroit-markets/>

The Downtown Detroit Markets are designed by [Groundswell Design Group](#) and supported by the Quicken Loans Family of Companies and the [Downtown Detroit Partnership](#)

About Bedrock

Detroit-based Bedrock is a full-service real estate firm specializing in acquiring, developing, leasing, financing, and managing commercial and residential buildings. Since its founding in 2011, Bedrock and its affiliates have invested more than \$5.6 billion in acquiring and developing more than 100 properties in downtown Detroit and Cleveland totaling more than 16 million square feet. Bedrock's real estate portfolio consists of more than 330 office and retail tenants in Detroit's technology-centric downtown. For more information, visit bedrockdetroit.com or engage with us on Twitter [@BedrockDetroit](#) and [Facebook](#).

About Quicken Loans

Detroit-based Quicken Loans Inc. is the nation's second largest retail home mortgage lender. The company closed more than \$300 billion of mortgage volume across all 50 states between 2013 and 2016. Quicken Loans moved its headquarters to downtown Detroit in 2010, and now more than 17,000 team members from Quicken Loans and its Family of Companies work in the city's urban core. The company generates loan production from web centers located in Detroit, Cleveland and Scottsdale, Arizona. The company also operates a centralized loan processing facility in Detroit, as well as its San Diego-based One Reverse Mortgage unit. Quicken Loans ranked "Highest in Customer Satisfaction for Primary Mortgage Origination" in the United States by J.D. Power for the past seven consecutive years, 2010 – 2017, and highest in customer satisfaction among all mortgage servicers the past four years, 2014 – 2017.

Quicken Loans was ranked #10 on FORTUNE magazine's annual "100 Best Companies to Work For" list in 2017, and has been among the top-30 companies for the past 14 consecutive years. The company has been recognized as one of Computerworld magazine's '100 Best Places to Work in IT' the past 13 years, ranking #1 for eight of the past twelve years including

2017. The company is a wholly-owned subsidiary of Rock Holdings, Inc., the parent company of several FinTech and related businesses. Quicken Loans is also the flagship business of Dan Gilbert's Family of Companies comprising nearly 100 affiliated businesses spanning multiple industries. For more information and company news visit [QuickenLoans.com/press-room](https://www.quickenloans.com/press-room).