

IVY Z. GREANER

Executive VP and Chief Operating Officer



Ivy Greaner is the Chief Operating Officer and Executive Vice President at Bedrock, where she leads the company's day-to-day administrative and operational functions, ensuring a seamless experience for our visitors, residents and tenants.

Since its founding, Bedrock and its affiliates have invested and committed more than \$5.6 billion to acquiring and developing more than 100 properties, including some of the most significant new developments that Detroit and Cleveland have seen in decades. Bedrock's portfolio totals more than 18 million square feet of office, retail and residential space within new construction and adaptive reuse projects.

Ivy's career as a real estate executive and investment leader spans more than 30 years, including broad experience in the retail, commercial and multifamily industries across the geography of the United States.

Prior to joining Bedrock, Ivy served as the Executive Vice President and Chief Operating Officer of Chicago-based InvenTrust Properties, a premier retail Real Estate Investment Trust (REIT) that owns, leases, redevelops, acquires and manages open-air centers totaling 11 million square feet.

She has also held the title of Partner and COO of Ram Realty Services in Detroit and was on the leadership team that developed the city's first Whole Foods Market in Midtown.

Previously, Ivy also held the position of Regional Vice President of FivePoint (previously Lennar Urban) from 2016 to 2018 and served as the Executive Vice President and COO of Lennar Commercial. She merged her 7-year-old company, Gadinsky and Greaner, principals, developers and real estate management services, with Ram in 1999.

Ivy attended Boston University before starting her career in real estate. She is an active member of the International Council of Shopping Centers (ICSC), where she serves on the National Economic Committee and the Infrastructure Task Force. She served for many years as the Government Chair for ICSC's Florida Government Relations Committee and was briefly a member of ICSC California. Ivy serves on Florida State University's Real Estate Advisory Board, is a founding member of 100+ Women Who Care's South Florida chapter, and supports a variety of other charitable causes.